

Cheryl Lynne Jones

President & CEO, Girls Incorporated of St. Louis



Cheryl Jones is the President & CEO of Girls Incorporated of St. Louis. The mission Girls Inc. is to inspire all girls to be strong, smart and bold by providing educational, recreational, and cultural programs to girls in a safe environment to enable them to raise their aspirations and realize their potential. In 2015, Girls Incorporated became the number one affiliate. Girls Incorporated of St. Louis serves girls ages 5 to 18. The organization currently serves over 8000+ girls annually.

Cheryl Jones has served on a corporate board for Reliance Bank 2013-2019. Cheryl served on Community Reinvestment Act (CRA), Compliance and Audit Committees. Reliance was acquired by Simmons Bank in 2019. She currently serves on the Simmons Bank Advisory Committee.

Mrs. Jones served on the board of Directors for The Wilson School (Vice President), Citizens for Missouri Children, YMCA, COCA (Vice President and Strategic Planning Chair), National Conference for Community and Justice (NCCJ) and YWCA. Served on a variety of advisory committees with Focus St. Louis, The Women's Foundation and MICDS.

Mrs. Jones for 17 years was the President of Jones & Associates, Inc. Jones & Associates, Inc. focused on providing individuals and organizations with strategies and solutions to bring out their best performance and effect positive change. Cheryl created this company to inspire others to become leaders who can transform corporate and business environment where employees of all diverse backgrounds can experience extraordinary success. Cheryl's areas of expertise: Leadership; culture; complex systems; change management; recruitment; diversity and inclusion.

Cheryl has customized many services to clients such as Frito-Lay, Ralston Purina, Citigroup, Sara Lee, Edward Jones, Nestle Purina, Pepsi Americas, Tyco Healthcare, Barnes Jewish Hospital, AT&T, Anheuser-Busch and NASA.

Mrs. Jones received a Bachelor of Science from Howard University, in Washington, D.C. She participated in the Executive Development Program at Tuck School of Business at Dartmouth in Hanover, New Hampshire. She was selected as an American Express Aspen Institute Fellow (2017) and a participant for the Washington University Business Management for Non-Profit Leaders Program.

Mrs. Jones is a member of Delta Sigma Theta Sorority, The Links Inc. (served on the Executive Council 2014-2018; currently serving on the National Strategic Partnership Committee), and Carrousel, Inc.

Impact: The girls continue to enrich and give to my life!

Dreams: Hope that we will see full equality in my lifetime.